



Theory
Practice
Inspiration
Insights

Organization Design Forum's
CONFERENCE AT A GLANCE

MONDAY, APRIL 29TH

- 8:30 **Designing for Agility: A Seven Step Process™** | Dr. Craig McGee & Kathy Molloy *Executive Lounge*
- or
- 9:00 **Why Management is Dispensable** | Niels Pflaeging *Cambridge*

TUESDAY, APRIL 30TH

- 8:30 Welcome *Millennium*
- 9:00 1:2:4 Whole Group Exercise - What are the critical challenges your organization/clients are facing?
- 10:00 Break
- 10:30 Plenary #1 | **ANDREW ZOLLI, TOWARD RESILIENCE** | Shares a design brief of the 21st century: In an age of increasing volatility, how can we bolster the capacity of people, communities and systems to recover, persist, or even thrive amid disruption? After four years traveling the globe exploring the dynamics of resilience, he will share his experiences with a new generation of innovators, change agents and leaders who are shepherding powerful new tools and approaches to building capacity, enhancing community efficacy and self-reliance in the face of disorienting change.
- Noon Lunch *Millennium*
- 1:00 Concurrent #1 | **Engaged Strategy: Re-conceptualizing How Strategy is Formulated in a V.U.C.A. Challenged Organization** | Julie Williamson, PhD *Executive Lounge*
- Concurrent #2 | **The Three Structures of an Organization: Why Functions, Divisions, Org Charts, Matrix & Line Organizations are Unnecessary Evils. How to Design for Complexity, and to Redefine Leadership and Change for This Century** | Niels Pflaeging *Millennium*
- 2:30 Break
- 3:00 Plenary #2 | **AMY KATES, DESIGNING FOR DIGITAL: HOW MATURE COMPANIES CAN INTRODUCE NEW CAPABILITIES** | Digital introduces a dimension of the organization that rarely stands on its own; it must be linked and integrated into the other parts of the company. Amy will share a framework for digital design and examples of companies that are successfully introducing offerings such as analytics, mobility, social media, and smart embedded devices into their core businesses.
- 4:00 Community Conversation 1 - Engage in a series of focused dialogues around critical questions for the field of OD
- 5:15 Closing Thoughts
- 5:30 Happy Hour and Reception *On the Rooftop*



Theory, Practice, Inspiration, and Insights *Designing to Thrive in Uncertain Times*

April 30 — May 2, 2013 | Denver, CO

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WEDNESDAY, MAY 1ST

- 8:30 Connect and launch the day *Millennium*
- 9:00 Concurrent #3 | **Keeping on Track: A Strategy for 21st Century Health Care** | Dr. Stefano Bini & Lysha Albright, PhD *Millennium*
- Concurrent #4 | **Organizational Patterns of Highly Productive Teams: Lessons from the Minefield of Software Development** | Neil B. Harrison, Assoc. Professor *Executive Lounge*
- 10:30 Break
- 11:00 Plenary #3 | **DR. SUE MOHRMAN, ORGANIZING FOR SUSTAINABLE EFFECTIVENESS** | Examines the organizational elements of implementing a sustainability strategy drawing on extensive research focused on organizations doing significant expansion of purpose to include having a positive impact on the societies, communities, and ecologies in which they operate. *Millennium*
- Noon Book Slam & Lunch *Millennium*
- 1:30 TED Talks by the ODF Advisory Board members: Dick Axelrod, Jay Galbraith, and Stu Winby *Millennium*
- 3:00 Break
- 3:20 Community Conversation 2
- 4:20 Closing Thoughts

THURSDAY, MAY 2ND

- 8:30 Reconnect *Millennium*
- 8:45 Plenary #4 | **DR. RICHARD McDERMOTT, FREE YOURSELF AND YOUR STAFF TO THINK** | How to design your organization to give your professional staff time to perform their highest priority, to think.
- 10:15 Break / Hotel Check-Out
- 10:45 Concurrent #5 | **Designing Virtual Teams Across the R&D Innovation Continuum** | *Executive Lounge*
Douglas Austrom, PhD; Betsy Merck; & Pam Posey, DBA
- Concurrent #6 | **What Agile Software Development Means for Organization Design** | *Millennium*
Diana Larsen & Evan Leonard
- 12:15 LUNCH *Millennium*
- 1:15 Practitioner TED Talks: *Millennium*
- METLIFE:** Tom Jasinski, VP, Head of Global Organization Design and Change
- MICROSOFT I.T.:** Andrew Osten, Director, Microsoft IT & Christina Maiers, Slalom Consulting
- 2:15 BREAK
- 2:45 Community Conversation & Weaving
- 3:45 Closing Comments