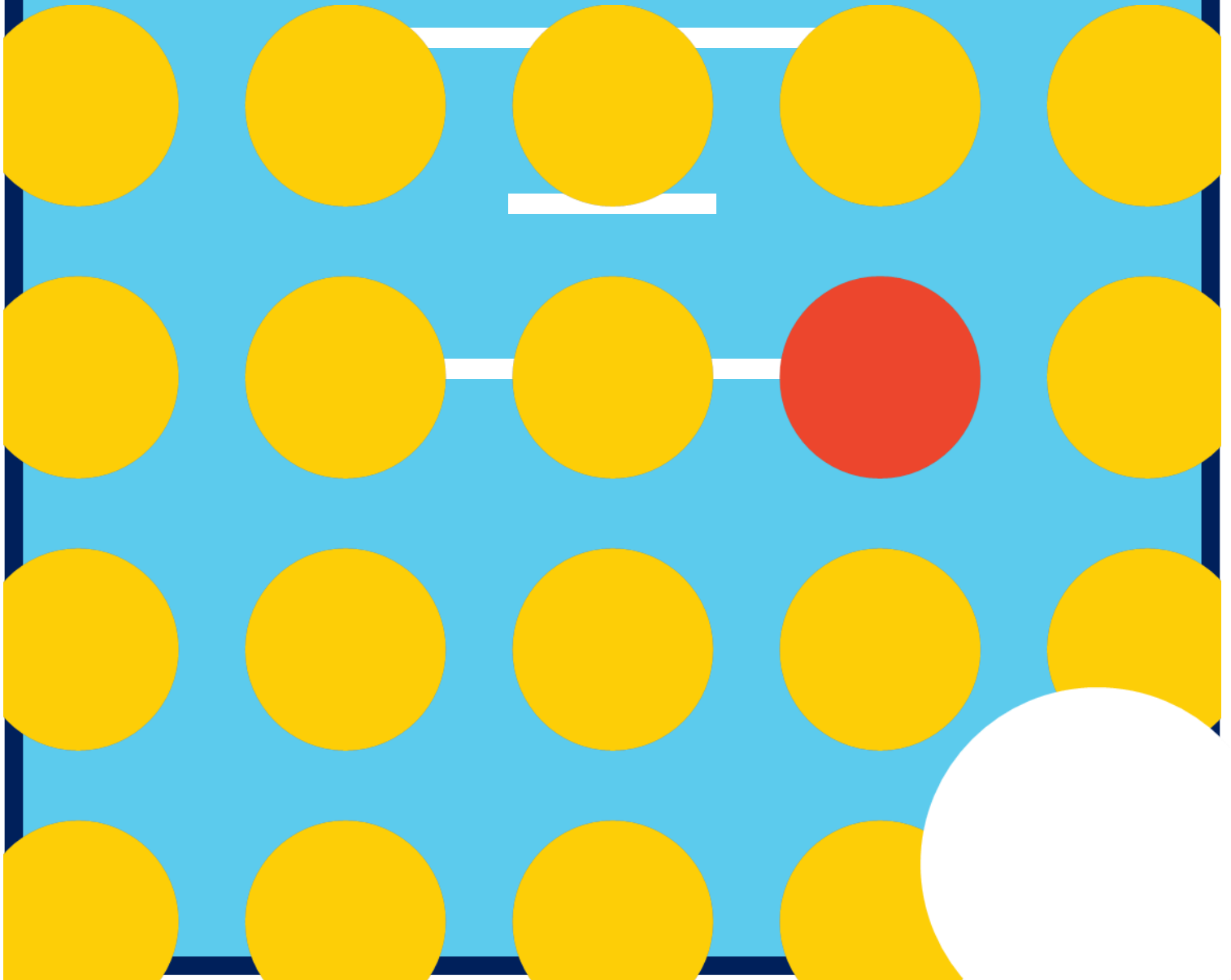
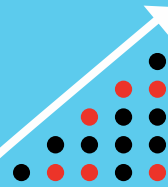


Now Seeking

# THE CITIZEN CENTERED GAINESVILLE DIRECTOR





Inviting applications for the role of

## The Director of Citizen Centered Gainesville

*The City of Gainesville is seeking a dynamic and experienced individual who is innovative and forward thinking that will embrace the organization's citizen-centered vision. The community, its elected leaders, and executive leadership team have embraced this vision.*



Are you a *catalyst* that shifts culture from policy-oriented to service oriented? Are you interested in promoting the principles of user experience (UX) and *design thinking* across City functions, facilities, processes and interactions? Are you a *visionary* with strong critical and creative thinking skills and a passion for developing strategies that lead to delivery of new and innovative services?

**If you answered, “Yes” to these questions then this career opportunity may be for you!**

To explore the direction of our trend setting city and our approach to a Citizen Centered model visit the following links.

**Fast Company Magazine today:**

<https://www.fastcodesign.com/3065107/slicker-city/how-one-florida-city-is-reinventing-itself-with-ux-design>

**Blue Ribbon Report:**

<http://www.cityofgainesville.org/Portals/0/clerk/CityComm/BlueRibbonReport.pdf>

For more information visit our website at

[www.cityofgainesville.jobs](http://www.cityofgainesville.jobs)

AA/EOE/DFWP/VP

The successful candidate will have a bachelor's degree and a minimum of five (5) years of progressively responsible experience in process or workflow design, project management, data analytics, design thinking, human-centered/user experience design or related field, two (2) years of which must be supervising or managing staff.

An equivalent combination of education, training and experience which provides the required knowledge, skills and abilities may be considered.

- A Master's degree is preferred and may substitute for one (1) year of the non-supervisory experience.
- Experience in design thinking, human centered design and/or user experience design is desirable
- Excellent written and oral communication skills as demonstrated by the ability to articulate complex information and issues clearly and concisely.

**Salary:** \$72,413 - \$111,878 (starting salary negotiable depending on qualifications and the desired attributes sought by the city)

For comprehensive benefits information visit:

<http://www.cityofgainesville.org/Portals/0/risk/Benefits/2017%20Benefit%20Booklet.pdf>