Shifting Organization Ecosystems: Designing for Balance

Call for Presenters (Peer Workshops)

Welcoming proposals for concurrent sessions at our 2017 Annual Conference
Deadline – November 21, 2016

Date:
April 25 – 27, 2017

Location:
Santa Fe, NM USA

The Organization Design Forum, an international professional association, links practitioners, organizational leaders, academics, and students in ongoing learning about the field of organization design. As a cornerstone event for the ODF community, the annual conference offers explorations and learning about the latest developments, theories, and practices of organization design. Designed to target and benefit organization design practitioners, as well as leaders, academics, and students, the Conference aims to provide opportunities for sharing and maximizing knowledge sharing. This highly participative Conference builds connections and networks among the organization design community.

Join us for the 2017 ODF conference in Sante Fe, New Mexico, April 25 through 27, 2017, as we explore Shifting Organization Ecosystems - Designing for Balance. As Organization Designers, we experience extreme pressure to provide quick fixes to complex challenges. We know that organizations form complex ecosystems with intricate patterns. Our organizations operate in a disruptive, fast shifting and digital world. We focus on designing solutions that create positive shifts in those patterns. Sometimes those shifts produce unintended, unexpected consequences in structure and culture. Often

ODF 2017 Conference – Call for Concurrent Peer Workshop Presenters
the impact of our work gives rise to new leadership challenges and opportunities. We must be ready to respond and continue to adjust. We must create a harmonious balance among social, technical, market, and community systems.

How You Fit In: We are looking for dynamic thinkers who will engage our conference participants in thought-provoking, diverse conversation and experiential concurrent workshop sessions that challenge our assumptions, stretch our thinking, and expand our skills. ODF is committed to providing a conference experience that inspires, connects, enables, and supports the exciting work of organization design.

Time: Concurrent sessions will run 90-minutes and will be interspersed throughout the three day conference.

Evaluation Criteria for Submissions:

1. Relevance of Proposed Topic to Our 2017 Theme (Shifting Organization Ecosystems: Designing for Balance): Topic is relevant to the theme of the conference and will engage the audience along one of two tracks: “Applied Organization Design” and “Future Trends”.

2. “Draw” of Specific Topic: Specific content that is likely to be of high interest to participants - appealing to a diverse, global audience and offering ideas, case studies, etc., that can be adapted and executed in organizations of all types and sizes globally.

3. Experiential/Action Learning: The extent the proposal offers experiential exercises with tangible, practical information/skills/tools. Or, alternatively, a collaborative session that will engage participants as solution architects for an interesting and current organizational challenge.

4. Interactivity of Session: Sessions that include interactivity and idea sharing. Our guidelines are that you limit your speaking to 15-20 minutes between group conversation and/or participant exercises.

5. Presenters’ Qualifications/Experience: Presenter’s relevant experience/qualifications regarding the presenter’s topic.
Two Tracks Explained:

We are looking for your take on “Shifting Organization Ecosystems: Designing for Balance” from two frames of reference . . .

● **Track One: “Applied Organization Design”:** Stories and presentations on how organization designers help organizations shift, with an exploration on the tools and approaches you use, and the evidence that they are effective. We are keen to hear from you if you are a devotee of models other than Galbraith’s star model (e.g. congruence model, requisite organizations, etc.); or if your work is fostering newer or emerging alternatives to organization structure and management (e.g. Responsive, Agile, Teal, Holacratic, Sociocratic, networked, self-managed, etc.).

● **Track Two: “Future Trends”:** Sessions that will help us make sense of and be ready for the profound shifts facing organization ecosystems today. Presentations in this track might be about digital disruption, big data, open source access to knowledge, extended ecosystems, gig economy, remote/flexible work, automation and workforce displacement, etc. We are also keen for the session(s) to include a discussion of the ways we might help balance possible downsides of these trends so that we advocate for human (and humane) design in all that we do with leaders, systems, and people.

Benefits of Presenting:

- An opportunity to influence representatives from major corporations and organizations who are very supportive of organization design and influence the design-related decisions their organizations make.
- The opportunity for exposure to an audience of global organization designers.
- An opportunity for peer review of new organization design methodologies, processes, and tools.
- Authors can market and sell their books and resources at the ODF Marketplace throughout the conference.
- Work with an assigned coach who will assist you in tailoring your presentation to ensure a successful outcome at the conference, making it a win-win for the presenter and the audience.
- ODF does not offer speaking fees or reimburse travel expenses. However, we will waive the general conference registration fee for one presenter for each concurrent session, as a token of our appreciation, and to encourage participation in the entire conference.

Conference Presenters / Workshop Leaders Agreement:

Conference Design: Presenters agree to present on any one of the three days of the conference, as decided by the Conference Design Team. Schedule requests may be made for special circumstances, if needed; however, the Design Team may not be able to honor those requests as they work through the “art” of designing conference activities and flow.
Coaching Agreement: Presenters agree to work with an assigned conference coach who will advise on the design of your experience so it integrates into the theme and flow of the conference, as well as assisting in ensuring that the engagement/presentation methodology is interactive.

Education Focus: It is intended that every conference session will be designed as an educational offering aimed at advancing the skills, knowledge, and tools of practitioners. Presenters must commit to keeping their sessions interactive, with significant practical, adaptable examples, tools, and case studies. They also agree to refrain from including any sales messages in their presentations.

Access to Materials: Conference presenters agree to provide electronic submissions of their presentations and handouts on or before published ODF deadlines. Presenters will retain the copyright to original work, but will need to grant permission to ODF for the downloading or distribution of their content. The typical format for presentations is PowerPoint, which will be provided to all conference attendees and will also be placed on the ODF website as a .pdf file. Hard copy handouts or materials required for the session are to be provided by the presenter(s).

Equipment: Presenters will be asked to bring their own laptops (and adapters for Mac’s) to their session along with other participant materials and slides.

Marketing: Presenters agree to start a conversation within ODF’s LinkedIn Group (at a predetermined date) and to participate in conversation threads encouraging interest in their presentation, and in the conference.

Conference Participation: Presenters are encouraged to attend and participate in the entire three-day conference as both a collaborator in knowledge-sharing and a participant.

For Additional Information:
Potential presenters are welcome to visit the ODF Website for information on the Forum and previous year’s conferences: www.organizationdesignforum.org

THANK YOU FOR YOUR INTEREST IN BEING A PRESENTER AT THE 2017 ODF CONFERENCE!

Please use the attached proposal template to submit all proposals.
Deadline for receipt of proposals is November 21, 2016

Presenters will be selected and notified in mid-December 2016 (approximately)

***There is a MS Word .doc version of the submission form in the original e-blast, as well as on the 2017 Conference webpage at www.organizationdesignforum.org***
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**Description of Proposed Session Including Session Objectives:**

**Session Outline:**

**Relevance of Proposed Session to the Overall Conference Theme:**

**Practical Information/Skills/Tools Participants Learn/Gain From This Session:**

**Types of Participant Interaction Proposed For This Session:**

**Presenter’s Qualifications and Experience:**

**Co-Presenter’s Qualifications and Experience:**

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Please e-mail your completed proposal no later than **November 21, 2016** to Tanya Spelts, ODF Administrator, at: info@organizationdesignforum.org

If you have questions, feel free to contact Tanya at the above email address or via telephone at 602-510-9105