



We are welcoming proposals for (concurrent) Peer Workshops at our 2018 annual conference



Proposal Deadline – October 25, 2017

Conference Theme: Designing for Agility and Innovation explores the challenges business leaders and practitioners face when designing organizations that operate in competitive, rapidly changing marketplaces.

Time: 90-minute concurrent sessions will run be interspersed throughout the three day conference.

How You Fit In: We are looking for **dynamic, outside the box thinkers** who will **engage** our conference participants in **diverse conversation and experiential learning**. ODF is committed to providing a conference experience that inspires, connects, enables, and supports the exciting work of organization design. Join a group of experienced, committed, enthusiastic practitioners to learn and share client needs and solutions that advance organizational capacities to more nimbly adapt and innovate.

More about the conference theme: The demands placed on all levels of an organization are complex and seemingly paradoxical: how to organize and create stability and controls in the workplace, while being agile and innovative with solutions and the deployment of resources. The ability to offer creative, cost effective solutions to new problems, creating an environment where employees can experiment, learn, and fail in a safe environment while not exposing the organization to too much risk and cost overruns.

Executives must quickly determine where to place strategic bets and rapidly assemble the resources to execute effectively to drive revenue, lead innovation, add stakeholder value while controlling and reducing costs. Managers and staff must adapt, build new skills and work across complex and sometime vague organizational boundaries while getting more work done with fewer resources and less time.

We are interested in your insights and experiences dealing with these challenges.



2018 Conference Designing for Agility & Innovation

Details about submitting your proposed topics:

Evaluation Criteria for Submissions:

- 1. Relevance of Proposed Topic to Our 2018 Theme (Designing for Agility & Innovation):** Topic is relevant to the theme of the conference. We are looking for topics that address the practical applications of organization design work and also provide thought leadership on future trends.
- 2. “Draw” of Specific Topic:** Specific content that is likely to be of high interest to participants - appealing to a diverse, global audience and offering ideas, case studies, etc., that can be adapted and executed in organizations of all types and sizes globally.
- 3. Experiential/Action Learning:** The extent the proposal offers experiential exercises with tangible, practical information / skills / tools. Or, alternatively, a collaborative session that will engage participants as solution architects for an interesting, current organizational challenge.
- 4. Interactivity of Session:** Sessions that **include interactivity and idea sharing**. Our guidelines are that you limit your speaking to 15-20 minutes between group conversation and/or participant exercises.
- 5. Presenters’ Qualifications/Experience:** Relevant experience/qualifications regarding the presenter’s topic.

Benefits of Presenting:

- An opportunity to influence representatives from major corporations and organizations who are very supportive of organization design and influence the design-related decisions their organizations make.
- The opportunity for exposure to an audience of global organization designers.
- An opportunity for peer review of new organization design methodologies, processes, and tools.
- Authors can market and sell their books and resources throughout the conference.
- Work with an assigned coach who will assist you in tailoring your presentation to ensure a successful outcome at the conference, making it a win-win for the presenter and the audience.
- ODF does not offer speaking fees or reimburse travel expenses. However, we will waive the general conference registration fee for one presenter for each concurrent session, as a token of our appreciation and encourage participation in the entire conference.

Conference Presenters / Workshop Leaders Agreement:

Conference Design: Presenters agree to present on any one of the three days of the conference, as decided by the Conference Design Team. Schedule requests may be made for special circumstances, if needed; however, the Design Team may not be able to honor those requests as they work through the “art” of designing conference activities and flow.

Coaching Agreement: Presenters agree to work with an assigned conference coach who will advise on the design of your experience so it integrates into the theme and flow of the conference, as well as assisting in ensuring that the engagement/presentation methodology is interactive.



2018 Conference Designing for Agility & Innovation

Education Focus: It is intended that every conference session will be designed as an educational offering aimed at advancing the skills, knowledge, and tools of practitioners. Presenters must commit to keeping their sessions interactive, with significant practical, adaptable examples, tools, and case studies. They also agree to refrain from including any sales messages in their presentations.

Access to Materials: Conference presenters agree to provide electronic submissions of their presentations and handouts on or before published ODF deadlines. Presenters will retain the copyright to original work, but will need to grant permission to ODF for the downloading or distribution of their content via ODF's website as a .pdf file. Hard copy handouts or materials required for the session are to be provided by the presenter(s).

Equipment: Projectors/Screens are available. Presenters will be asked to bring their own laptops to their session along with other participant materials (if applicable).

Marketing: Presenters agree to start a conversation within ODF's LinkedIn Group (at a predetermined date) and to participate in conversation threads encouraging interest in their presentation, and in the conference.

Conference Participation: Presenters are encouraged to attend and participate in the entire three-day conference as both a collaborator in knowledge-sharing and a participant.

More about ODF: The Organization Design Forum, an international professional association, links practitioners, organizational leaders, academics, and students in ongoing learning about the field of organization design. As a cornerstone event for the ODF community, the annual conference offers explorations and learning about the latest developments, theories, and practices of organization design. Designed to target and benefit organization design practitioners, as well a leaders, academics, and students, the Conference aims to provide opportunities for sharing and maximizing knowledge sharing. This highly participative Conference builds connections and networks among the organization design community.

For Additional Information:

Potential presenters are welcome to visit the ODF Website for information on the Forum and previous year's conferences: www.organizationdesignforum.org

**THANK YOU FOR YOUR INTEREST IN BEING A PRESENTER AT THE
2018 ODF CONFERENCE!**

Please use the attached **proposal template** to submit all proposals.
Deadline for receipt of proposals is October 25, 2017

Intent is for Presenters to be selected and notified by early December 2017



2018 Conference Designing for Agility & Innovation

<i>Presenter Name(s):</i>		
<i>Title:</i>		
<i>Organization:</i>		
<i>Email:</i>		
<i>Website:</i>		
<i>Phone:</i>		
<i>Address:</i>		
<i>Presentation Title:</i>		
<i>Proposed Track:</i>	<input type="checkbox"/> APPLIED ORG. DESIGN	<input type="checkbox"/> FUTURE TRENDS
<i>Description of Proposed Session Including Session Objectives:</i>		
<i>Session Outline:</i>		
<i>Relevance of Proposed Session to the Overall Conference Theme:</i>		
<i>Practical Information/Skills/Tools Participants Learn/Gain From This Session:</i>		
<i>Types of Participant Interaction Proposed For This Session:</i>		
<i>Presenter's Qualifications and Experience:</i>		
<i>Co-Presenter's Qualifications and Experience:</i>		

**Please e-mail your completed proposal
 no later than **October 25, 2017** to
 Tanya Spelts, ODF Administrator, at: info@organizationdesignforum.org**

**If you have questions, feel free to contact Tanya at the above email
 address or via telephone at 602-510-9105**