

# DESIGNING FOR AGILITY & INNOVATION

APRIL 24-26, 2018  
ANN ARBOR, MI



## SPONSORSHIP PACKAGES

As a non-profit 501(c)3, Organization Design Forum is seeking sponsorship support of companies who are interested in demonstrating their commitment to organization design by providing designated or undesignated contributions.

As a sponsor of ODF through its premier annual conference and practitioner development virtual offerings, you will reach a highly targeted and powerful group of professionals whose focus is on organization design. The ODF community ranges from internal and external consultants, organizational leaders, and thought leaders and educators from industry, government, and non-profits.

### COLLABORATING SPONSOR \$15,000

- Two (2) complimentary conference registrations, and each additional registration at a reduced rate (must be purchased by special arrangement only)
- Display space next to the registration table and in dining room
- Premier visibility in conference agenda
- Permission to provide take-away item (e.g. bag, bottle - ODF's choice) with your company logo
- 200 word description on website and in conference program guide
- Recognition on media, website, electronic, and printed marketing materials from signing forward
- Verbal recognition during conference (welcome remarks, closing remarks, etc.)
- Additional registrations available at a discounted rate (early bird) per person
- Two (2) email messages sent to attendees on your behalf (attendees may opt out), either before the conference or within 45 days following the conference

### CONNECTING SPONSOR \$10,000

- One (1) complimentary conference registration, and each additional registration at a reduced rate (must be purchased by special arrangement only)
- Display space in conference area
- Deluxe advertisement in conference program guide
- 150 word description in conference program guide
- Recognition on media, electronic and printed marketing materials from signing forward
- Verbal recognition during conference (welcome remarks, closing remarks, etc.)
- One (1) email message sent to attendees on your behalf (attendees may opt out), either before the conference or within 45 days following the conference

### COOPERATING SPONSOR \$6,000

- One (1) complimentary conference registration
- Banner and materials space in conference area
- Featured advertisement in conference program guide
- 75 word description in conference program guide
- Recognition on electronic marketing materials from signing forward
- verbal recognition during conference
- One (1) email message sent to attendees on your behalf (attendees may opt out), either before the conference or within 45 days following the conference

*"Had a fantastic time! The networking, sense of community, and commitment to learning and sharing are the strongest of any conference I've ever attended. I feel privileged to be a part of this network. Thank you!"*

To become a partner, contact Tanya Spelts, Administrator  
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