## We are welcoming proposals for Poster Sessions for Practicum/Knowledge Sharing



**TECHNOLOGY IN SERVICE OF PEOPLE;**
THE ART AND SCIENCE OF TRANSFORMING OUR WORK

APRIL 16-18, 2019
KIRKLAND, WASHINGTON

Conference Theme: **Technology in Service of People; The Art and Science of Transforming Our Work**

Format**:** The Gallery Walk will be comprised of four 15-minute presentations. You will be required to replicate the presentation to four different groups.

High engagement practicum of knowledge sharing to: 1) raise awareness of the practical design work going on by community members, key focus - digital themes and challenges; 2) increase dialog about differences and similarities in designs and design processes and; 3) offer high involvement discussion of the practice of real-world design by practitioners in all stages of their careers.

How You Fit In:  We are looking for **dynamic, outside the box thinkers** who will **engage** our conference participants in **diverse conversation and experiential learning**. ODF is committed to providing a conference experience that inspires, connects, enables, and supports the exciting work of organization design.  Join a group of committed and enthusiastic practitioners to learn and share client needs and solutions that advance organizational capacities to more nimbly adapt and innovate.

**PROPOSALS DUE BY
JANUARY 15, 2019
SUBMIT TO
INFO@ORGANIZATIONDESIGNFORUM.ORG**

**More about the conference theme**:  Organizations face increasingly complex challenges in re-inventing their work – from leveraging the right technology, to designing optimal organizations, to creating the right human experiences. In this age of digital design and transformation, we are often faced with paradoxical challenges, which can put people-centered outcomes at odds with technological priorities.

How do we design to enable technology that truly supports people working in new and innovative ways? How do we digitize and keep people engaged in meaningful work? How do we organize for 21st century business speed and keep pace with practical people and customer needs? At ODF's 2019 conference, we'll explore these critical questions facing organizations today.

<u>Details about submitting your proposed topics</u>:

**Evaluation Criteria for Submissions:**

1. **Relevance of Proposed Topic to Our 2019 Theme:** Topic is relevant to the theme of the conference - *Technology in Service of People*. We are looking for topics that address the practical applications of <u>digital</u> organization design work.

2. **"Draw" of Specific Topic**: Specific content that is likely to be of high interest to participants - appealing to a diverse, global audience and offering case studies of recent organization design projects that could be relevant to global organizations of all types and sizes.

3. **Direct, small group interaction**: Station presenters have a chance to share thoughts in a more intimate, supportive setting rather than a larger, anonymous setting. For participants, it is a chance to interact directly in a small group mode with several different presenters, to compare and contrast the approaches, and to challenge the ideas being presented for a better understanding.

4. **Presenters' Experience** regarding the practice of real-world organization design model/case study. We encourage submissions from presenters with various levels of experience.

**Benefits of Presenting:**

- An opportunity to influence representatives from major corporations and organizations who are very supportive of organization design and influence the design-related decisions their organizations make.

- The opportunity for exposure to an audience of global organization designers.

- An opportunity for peer review of new organization design methodologies, processes, and tools.

- Authors can sell their books and resources throughout the conference via ODF's administrator.

- Work with an assigned coach who will assist you in tailoring your presentation to ensure a successful outcome at the conference, making it a win-win for the presenter and the audience.

- ODF does not offer honorariums or reimburse travel expenses for presenters of these sessions.

**Conference Presenters / Workshop Leaders Agreement:**

Conference Design: The selected Poster Sessions will be held the afternoon of April 17th as part of a Gallery Walk format, a technique that gets participants out of their chairs, away from the .ppt presentations and into a mode of active engagement. Gallery station presenters are given the chance to share their design work in a more intimate, supportive setting rather than a larger, anonymous setting. For participants it's a chance to interact directly in a small group mode with several different presenters and to compare and contrast the approaches or features of the design model/case study and to challenge/better understand the ideas being presented.

The Gallery Walk will be ~90 minutes in length. Preferred sessions will highlight a focus on digital operating models. Groups will rotate to each presenter's station for fifteen-minute sessions.

A group debrief will occur once the four rotations have been completed.

Coaching Agreement: Presenters agree to work with an assigned conference coach who will advise on the design of your experience so it integrates into the theme and flow of the conference, as well as assisting in ensuring that the engagement/presentation methodology is interactive.

Knowledge Sharing: It is intended that every conference session will be aimed at advancing the skills, knowledge, and tools of practitioners. It is our hope that out of this session participants will walk away with an understanding of applied features of various digital organization designs. Presenters also agree to refrain from including any sales messages in their presentations.

Equipment: A template is provided for your poster layout to be used as a visual look in to your session. ODF will be responsible for having these posters printed and on display at the conference. The presenter agrees to have the required content ready for printing allowing adequate time for printing. We will also provide a flip chart and assign a scribe for capturing any key implications and/or remaining questions visible at the station.

Marketing: Presenters are encouraged to start a conversation within ODF's LinkedIn Group, Twitter, and the Conference App (as we get closer to the conference dates) and to participate in conversation threads encouraging interest in their presentation, and in the conference.

Conference Participation: Presenters are encouraged to attend and participate in the entire three-day conference as both a collaborator in knowledge-sharing and a participant.

**More about ODF:** The Organization Design Forum, an international professional association, links practitioners, organizational leaders, academics, and students in ongoing learning about the field of organization design. As a cornerstone event for the ODF community, the annual conference offers explorations and learning about the latest developments, theories, and practices of organization design. Designed to target and benefit organization design practitioners, as well as leaders, academics, and students, the Conference aims to provide opportunities for maximizing knowledge sharing. This highly participative Conference builds connections and networks among the organization design community.

**For Additional Information:**
Potential presenters are encouraged to visit ODF's website for information on the Forum and previous conferences: www.organizationdesignforum.org
        or reach out to our administrator at info@organizationdesignforum.org

# 2019 Conference
## Technology in Service of People; The Art and Science of Transforming Our Work

**THANK YOU FOR YOUR INTEREST IN SHARING YOUR WORK AT THE**

**2019 ODF CONFERENCE!**

| | |
|---|---|
| *Presenter Name(s):* | |
| *Title:* | |
| *Organization:* | |
| *Email:* | |
| *Website:* | |
| *Phone:* | |
| *Presentation Title:* | |

*Brief highlights of presenter's background/experience* (reminder, we encourage submissions from practitioners at all levels of organization design experience):

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**ODF** Organization Design Forum
Theory - Practice - Insights
Annual Conference

## Title: Project Name, Company (or Industry if preferred for anonymity)

## Purpose/Vision for the design project

•Diagram of the Organization Design/Model

•Design Criteria or Principles

•Features of the Model or Design (highlighting digital, socio-technical, or technology features)

•Benefits or Results Achieved