

TECHNOLOGY IN SERVICE OF PEOPLE; THE ART AND SCIENCE OF TRANSFORMING OUR WORK

APRIL 16-18, 2019
KIRKLAND, WASHINGTON

HOW DO WE DESIGN TO ENABLE

technology that truly supports people working in new and innovative ways? How do we digitize and keep people engaged in meaningful work? How do we organize for 21st century business speed and keep pace with practical people and customer needs? At ODF's 2019 conference, we'll explore these critical questions facing organizations today.



KIRKLAND, WA

*Woodmark Hotel & Spa
\$189/night + tax
using group code: 30T219*



REGISTRATION \$1895

*Early Registration \$1495
Until February 1, 2019*



ORGANIZATION DESIGN FORUM

is an association of practitioners intent on sharing knowledge, creating community, and promoting excellence in practice to help organizations around the world to be effective, successful, and inspiring.



WWW.ORGANIZATIONDESIGNFORUM.ORG

*or contact the ODF Admin at
(602) 510.9105 or email at
info@organizationdesignforum.org*

PLENARY SESSIONS

STARLAB ALLIANCE, *ft. Bill Pasmore, Stu Winby & Sue Mohrman* **Socio-Technical Design Solutions for Digitally-Enabled Organizations: Learnings from a Multi-Company Design Lab**

Hear learnings emerging from a nine-company consortium to advance knowledge of the design and leadership of digitally enabled organizations in the midst or moving from initiative driven transformation to a full systems-shift. Joining us will be participants from BASF, Google, Magellan, and Nike.

RON CARUCCI, *Co-Founder & Managing Partner, Navalent* **Designing a High Integrity Organization**

Discuss four design challenges that directly determine the psychological safety and integrity of an organization, and in turn, whether humans can thrive alongside surrounding digital disruptions.

PAT WADORS, *Chief Talent Officer, ServiceNow* **How People-First Design Unlocks Employees' Superpowers**

In this rapidly changing digital world, how can we design an organizational structure that is based on a people-first approach?

KELLYE TESTY, *CEO, Law School Admissions Council* **MARK LASCOLA**, *Managing Principal, ON THE MARK*

The Road to Sustainable Modernization Runs Through Collaborative Redesign

Experience how one business modernized its Operating Model and improved performance while overcoming a cluster of internal/external challenges.



PEER WORKSHOPS

Offer a wide variety of learning opportunities for those looking to stretch their design thinking and take home new tools and techniques. The workshops emphasize application and engagement with presenters and your fellow practitioners for a richer learning experience.

ADAPTIVE ORGANIZATION DESIGN: ONE DOES NOT SIMPLY WALK INTO DISORDER

David Noll & Duyen Bui, *Boeing*

DESIGNING AND NAVIGATING ORGANIZATIONAL CULTURAL SHIFTS TO MATCH DIGITAL ERA DEMANDS

Irada Sadykhova, *Microsoft*

ENTERPRISE DESIGN THINKING ALLOWS IBM TO OPERATE IN A CUSTOMER-CENTRIC, OUTCOME- FOCUSED, ITERATIVE WAY AT SCALE, WITH SPEED AND MINIMAL RISK

Ray Delapena, *IBM*

HOW HIGH-PERFORMANCE ORGANIZATIONS ARE UNLOCKING TRAPPED PRODUCTIVITY

Kevin Oakes, *Institute for Corporate Productivity (i4cp)*

RE-DESIGNING AND IMPLEMENTING THE SALES MODEL FOR DIGITAL TRANSFORMATION

Susan Fleetwood, *Microsoft*

SOCIAL EVENT

THE MUSIC PARADIGM

Roger Nierenberg, *Maestro Conductor*

An engaging and unforgettable learning experience with Maestro Nierenberg facilitating an unscripted and authentic demonstration of organizational dynamics through a live musical performance.

PRE-CONFERENCE WORKSHOPS

MONDAY, APRIL 15TH

We devote the day before the conference to workshops that build knowledge, skills, and competence for our different types of practitioners.

DESIGNING FLOURISHING ORGANIZATIONS USING LIVING SYSTEMS PRINCIPLES

Sally Breyley Parker, *TimeZero*

Sue Mohrman, *Center for Effective Organizations*

1:00 - 5:00pm \$149

Life has been designing itself for agility and innovation for over 3.85 billion years. Join us to explore how the principles behind this wisdom and the lessons Nature has for us can be applied to help us design healthy and resilient organizations.

INTRODUCTION TO ORGANIZATION DESIGN

Nuala Company, *PhD*

12:00 - 5:00pm \$149

Are you new to the field of organization design? Do you want to better understand more about its foundation and methodology? If so, this engaging, fast-paced program will build your awareness, understanding, knowledge, and ability to move forward as an emerging practitioner of organization design.

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