

ORGANISATION DESIGN VIRTUAL MASTERCLASSES OVERVIEW

FOCUS: This course provides the core frameworks and methods in organizational design. It offers a practical mix of concepts, tools and examples from leading companies. The four modules of the course can be taken as separate learning events, or you can join all to benefit from the complete masterclass.

IDEAL FOR: business leaders, HR, OE and other specialist professionals who support strategy execution and improvements, entire (project) teams and consultants

EXPECT: A highly practical and application-based program. By gaining a solid foundation in organization design, you will learn how to build a high-performing organization. This is a highly interactive course where learning happens through discussion, practice and case studies. The course is led by Certified Organization Design Professionals who have deep, hands-on OD experience.

ODC: All participants will receive educational units for <u>certification from ODC</u>, the international professional associate for organization design. Our course is one of just seven ODC accredited programs in the world.



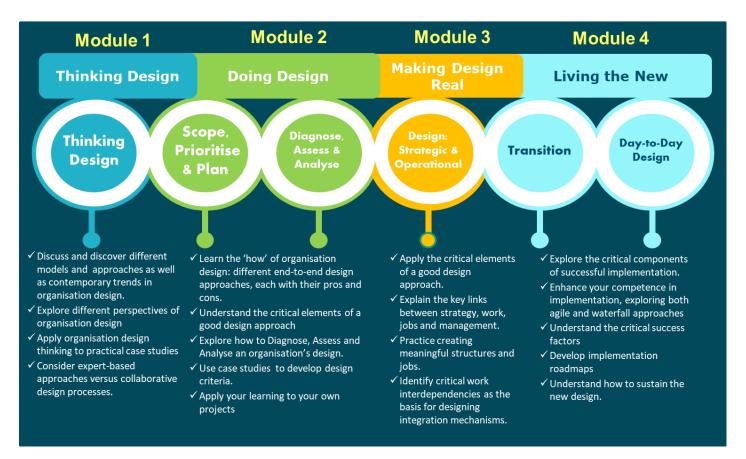


EODF is the European voice shaping the strategic role of organisation design.

http://eodf.eu/

ORGANISATION DESIGN MASTERCLASS

OVERVIEW



The EODF Organisation Design Masterclasses build on each other as we develop your knowledge and understanding of an end-to-end organisation design approach.

The Masterclasses, facilitated by Certified Organization Design Professionals, are hands-on sessions that use a combination of case studies and your live projects to bring learning to life.

- Learn from experienced professionals
- \checkmark Walk through an organisation design approach from end-to-end
- ✓ Apply your learning in real time to your own project plans

To learn more about this masterclass series contact info@eodf.eu



Organisation design masterclass Module 1: Seeing & Thinking design

Content Overview

An introduction to thinking design and understand the foundations of organisation design theory and practice

- Discuss and discover different models and foundational approaches as well as contemporary trends in organisation design.
- ✓ Explore different perspectives of organisation design.
- ✓ Apply organisation design to practical case studies.
- Consider expert approaches vs. collaborative design processes.

Outcomes:

- Identify the gaps in their own thinking and approach to organisation design.
- Define organisation design and its relevance to design thinking.
- Increased understanding of the history and current trends in organisation design.
- ✓ Recognise and describe various models and approaches to organisation design.
- Increased experience through the application of organisation design to case studies.
- Increased understanding of the enablers and inhibitors to organisation design.

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"I now have a wider understanding of the key contributors, theories, models"

"A very valuable workshop that gave me in-depth knowledge about OD and its orgins"

"Our team appreciated the masterclass and it was clear we all had valuable takeaways...we needed exactly this upskilling before starting our project"



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ORGANISATION DESIGN MASTERCLASS MODULE 2: DOING DESIGN

Content Overview

Learn the 'how' of organisation design: different end-toend design approaches, each with their pros and cons.

- ✓ Critical elements of a good design approach
- Explore how to Diagnose, Assess and Analyse an organisation's design
- Use case studies to develop design principles and criteria
- Apply your learning to your own projects

Outcomes:

- Greater understanding of end-to-end design processes and their pros and cons
- ✓ Increased confidence and experience of Diagnosing, Assessing and Analysing an organisations' design
- Identified and addressed gaps in your own project plan
- Planned the next steps for developing yourself in the profession

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"The workshop was very valuable because it gave an in-depth insight into the full end-toend approach to organisation design and good tips where and how to start."

This module is suitable for professionals who have completed the first module or have an equivalent level of experience.



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ORGANISATION DESIGN MASTERCLASS MODULE 3: MAKING DESIGN REAL Content Overview

A hands-on module using 3 case studies to give participants practical understanding of how to make organisation design actionable and real.

- Understand the critical elements of a good design approach.
- ✓ Apply the essential steps of an organisation re-design
- Explain the key links between strategy, work, jobs and management.
- ✓ Practice creating meaningful structures and jobs.
- ✓ Identify critical work interdependencies as the basis for designing integration/coordination mechanisms.

Outcomes:

- ✓ Experience end-to-end design processes.
- Understand pros and cons of different structural options.
- ✓ Experience designing units from tasks and activities.
- Identified and addressed gaps in your own project plan,

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"This workshop really helped me rethink my own plan and take a more structured step-by-step approach and tools to redesign the organisation."

This module is suitable for professionals who have completed the first two modules or have an equivalent level of experience.



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ORGANISATION DESIGN MASTERCLASS MODULE 4: LIVING THE NEW

Content Overview

A hands-on day to explore and understand how to implement a design using real cases.

- Explore the critical components of successful implementation
- Enhance your competence in implementation, exploring both agile and waterfall approaches
- \checkmark Understand the critical success factors
- Develop implementation roadmaps
- ✓ Understand how to sustain the new design

Outcomes:

- ✓ Understand the critical success factors
- \checkmark during implementation
- Have the basic competence needed to develop a successful implementation road map
- Understand the how to ensure a sustainable change to the organisation design,
- \checkmark Next steps for developing yourself in the profession

To learn more about this masterclass series contact info@eodf.eu

"This master class was very valuable because it gave an insight into practitioners' challenges to introducing change to their organisations and tips and tools for making implementation successful."

This module is suitable for professionals who have completed the first three modules or have an equivalent level of experience.



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ORGANISATION DESIGN VIRTUAL MASTERCLASSES

Pricing

Each individual module the EODF Masterclass series is priced at:

- > EODF Member €450
- > Non-member €500, this includes 1 years EODF Practitioner Membership

The following discounts are available:

- If 3 people sign up together from same organisation 10% discount
- If 4 or more from the same organisation please contact us for a customised offer (discount or in-house course)
- > If you sign up for 3 modules 10% discount
- > If you sign up for all 4 modules 15% discount

Cancellation terms:

- > 4 weeks prior to course start: 80% refund or switch to another date.
- > Within 4 weeks: No refund, €50 fee to switch to another date.

To learn more about this Virtual Masterclass series contact info@eodf.eu

"The EODF Masterclass was one of the best value learning events I have attended. Great content delivered by certified Organisation Design Professionals."

If you are an EODF member we offer discounts for bulk purchases. ,If you are a nonmember your first module fee includes a one year practitioner membership.



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ORGANISATION DESIGN VIRTUAL MASTERCLASSES

The EODF Organisation Design Virtual Masterclasses can be taken as four separate modules, each run over two consecutive half days (15.00hrs – 18.30hrs CET) or as one Complete Masterclass run over six half day sessions spread across three weeks.

2020 WINTER COURSE SCHEDULE

Module 1: Seeing & Thinking Design

Module 2: Doing Design

Module 3: Making Design Real

Module 4: Living The New

11th – 12th November 2020*

9th – 10th December 2020*

13th – 14th January 2021*

10th - 11th February 2021*

* Each module will run from 1500hrs to 1830hrs CET

Dates for the Complete Masterclass run as six half-day modules over six weeks will be announced early in 2021.

Dates for the next round of modules will also be announced early in 2021.

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