



FESTIVAL OF ORGANIZATION DESIGN

Exploring Proven, Emerging & Daring Ideas

MAY 2-4, 2023

Philadelphia, PA

A festival to explore ideas . . .

In this time of disruption and new possibilities, how do we elevate organizations and the experience of their stakeholders?

Now more than ever, leaders need to think like organization designers. Whether you're a seasoned OD practitioner or just looking for new approaches to new possibilities, this year's ODF conference is the place to discover how to create an organization that's impactful and thriving.



Philadelphia, PA

Warwick Hotel Rittenhouse Square
\$215/nt + tax (as avail. thru 03/31/23)



Early Registration \$1,495

Until March 1, 2023

Registration \$1,895



ORGANIZATION DESIGN FORUM

is an association of practitioners intent on sharing knowledge, creating community, and promoting excellence in practice to help organizations around the world to be effective, successful, and inspiring.



www.organizationdesignforum.org

Contact the ODF admin:

(602) 510.9105

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PLENARY SESSIONS

2023 and Beyond: Major Shifts in How We Think About Organization Design

Michael Arena CSO & Co-Founder

Connected Commons

The Redesigned Economy: Designing Organizations in an Economy That Works for All

Ryan Honeyman Worker-Owner

LIFT Economy

Co-author

The B Corp Handbook

Long Term Impact: What it Takes to Permanently Change an Organization's DNA

Bill Pasmore SVP

Center for Creative Leadership

Proven, Emerging, & Daring Ideas with *The Brave New Work* Podcast

Aaron Dignan Founder

Rodney Evans Partner

The Ready

Gain C-suite Confidence in your Ability to Execute the Business Strategy thru a Data-Driven, Systems Led Approach

Rupert Morrison Founder & Deputy Chair

Orgvue

ORGANIZATION DESIGN IN PRACTICE

Designing for an Increasingly Fluid Workforce

Nuala Campany & Sarah Sonnenfeld

De-Villainizing the Hierarchy: Learnings from a Unique Approach in the Public Sector

Georgina Fairbank & Pam Sharpe

New Strategies for Org Design: Using the Peoplecture Model

Tiffany McDowell

Rogue Redesign: When the Client Tells You to Throw Away “Proven” Design Approaches & Let Success Emerge

Kelley Rainwater & Nic Smith

Data-led Design: How Using Workload Drivers Leads to a Better Blueprint

Rob Rubin & Mithuna Bhatt

Reorganizing for Hypergrowth: Enabling the Ambitions of One of the World’s Emerging Fintechs

Lilian Satkunas & Suzana Kubric

Creating an Agile, Reconfigurable Organization: What Traditional Organizations Can Learn from the Most Innovative University in the US

Christine Whitney-Sanchez

PRE-CONFERENCE WORKSHOPS

MONDAY, MAY 1

We devote the day before the conference to workshops that build knowledge, skills, and competence for practitioners at different stages in their career.

Introduction to the Practice of Organization Design

Cynthia Escamilla

9:00AM - 3:00PM

This fast-paced session is intended for those who are beginning the practice of organization design or want to better understand what organization design is, its underlying theory and methodology. If you are wondering how to connect what you already know to the deep and powerful change that organization design creates, this workshop is for you.

Fee: **\$349** Student Fee: **\$149**

Designing Organizations for Double Impact: Shareholder Return and a Better World

Co-Creating Mutual Value Faculty

9:30AM - 4:30PM

Back by popular demand following one of 2022’s most energizing sessions, this workshop shares a design practice helping orgs make money and energize employees by solving the world’s problems. Geared toward experienced practitioners, participants will learn new methods and collaboratively critique the approach to co-develop the next iteration of the practice.

Fee (Pre-Conf. Only): **\$649**

Fee w. Conference: **\$349**

