



ODF

FESTIVAL OF ORGANIZATION DESIGN

Exploring Proven, Emerging & Daring Ideas

MAY 2-4, 2023 Philadelphia, PA



Appreciating
our
2023 Partners

ON THE MARK 
Collaborative Operating Model Modernization



MONDAY, MAY 1ST - PRE-CONFERENCE WORKSHOPS & "QUICK START"

9:00 AM - 3:00 PM	Introduction to the Practice of Organization Design	Chancellor
5:00 - 5:30 PM	"Quick Start" - A casual networking event for first time conference attendees	Spice Finch @ Warwick

TUESDAY, May 2ND - 2023 CONFERENCE OPENS - DAY 1 **9:00 AM - 4:30 PM**

9:00	Welcome (Breakfast available starting @ 7:30 AM in Locust)	Grand Ballroom
9:15	2023 & Beyond: Major Shifts in How We Think About Org Design Michael Arena, Connected Commons	
10:30	Break	
11:00	In The Field - <i>take your pick</i>	
	<ul style="list-style-type: none"> • Getting Started: Overcoming Challenges as a New OD Capability TBD Mary Selden & Lauren Killion, State Farm • Reorganizing for Hypergrowth: Enabling the Ambitions of One of the World's Emerging Fintechs TBD Suzana Kubric^(v), Nubank & Lilian Satkunas, Accenture 	
12:00	Lunch	Locust
1:30	In The Field - <i>take your pick</i>	
	<ul style="list-style-type: none"> • Data-led Design: How Using Workload Drivers Leads to a Better Blueprint TBD Mithuna Bhatt & Rob Rubin^(v), Accenture • Designing for Our Increasingly Fluid Workforce TBD Nuala Campany, CSU San Marcos & Sarah Sonnenfeld, Alsephina Consulting 	
2:30	Pre-Podcast Discussion + Break	Grand Ballroom
3:15	Proven, Emerging & Daring Ideas with <i>Brave New Work</i> Podcast ^(v) Aaron Dignan & Rodney Evans, The Ready	
4:15	Closing for the day	
5:00	Hosted Reception	Mezzanine

^(v) presenting virtually

WEDNESDAY, MAY 3RD - DAY 2 - 8:30 AM - 5:45 PM

8:30	Welcome (Breakfast available starting @ 7:30 AM in Locust)	Grand Ballroom
9:00	In The Field - <i>take your pick</i>	
	<ul style="list-style-type: none">• Creating an Agile, Reconfigurable Organization: What Traditional Organizations Can Learn from the Most Innovative University in the US Christine Whitney Sanchez^(v), ASU• De-Villainizing the Hierarchy: Learnings from a Unique Approach in the Public Sector Georgina Fairbank & Pam Sharpe, City of Edmonton	TBD TBD
10:30	Break & Reconvene	Grand Ballroom
11:00	The Next Economy: Designing Orgs in an Economy That Works for All Ryan Honeyman, LIFT Economy	
12:00	Lunch	Locust
1:15	In The Field - <i>take your pick</i>	
	<ul style="list-style-type: none">• New Strategies for Org Design: Using the <i>Peoplecture Model</i> to Improve Collaboration & Performance Tiffany McDowell, EY• Normalization of Flexible Work Accelerated by Tech: Implications to Organizational Effectiveness, Culture, & Leadership^(v) Chris Echelmeier & Irada Sadykhova, Microsoft	TBD TBD
2:45	Break & Reconvene	Grand Ballroom
3:15	Disruption Resistant Org Design Tony Buffum, Upwork	
4:30	Execute Business Strategy thru Data Driven, Systems-led Approach Rupert Morrison, Orgvue	
5:30	Closing for the day (Dinner is self-organized)	

THURSDAY, MAY 4TH - DAY 3 8:00 AM - 12:30 PM

8:00	Welcome (Breakfast available starting @ 7:00 AM in Locust)	Grand Ballroom
8:15	ODF Community News	
8:30	Long Term Impact: What It Takes to Permanently Change an Org's DNA Bill Passmore, Columbia University	
9:30	Break & Hotel Check-out	
10:00	Recap & Highlights	Grand Ballroom
10:30	Equipping You for High-Impact OD	
12:15	Conference Wrap & Farewells (over lunch)	

^(v)presenting virtually



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