

TOP TIPS

1. **Be a pro**

- EIN
- Biz license

2. **Pick the right business structure**

- Sole Proprietorship
- LLC
- S Corp
- C Corp

3. **Cover your assets** (insurance)

- Liability
- E&O

4. **Make it easy for clients to pay you**

- Credit card
- Invoicing (Stripe, Wave, Zoho)
- Info sheet (EIN, bank routing, address, etc.)

5. **Get money up front**

- ...and have a cancellation policy in your agreement