



ALEX SILVA DE BALBOA

Director of the Clarion Institute



As Director of the Clarion Institute, Alex brings a multi-cultural personal background and diverse corporate experiences to his work with clients and colleagues. Alex has held executive roles in strategy, corporate finance, investor relations, risk management and ultra-high net worth private banking. In his various roles, Alex has built a track record of success in varied industries including financial services, healthcare and hospitality.

Throughout his career, Alex has started and led change initiatives in large public companies and small high-growth ventures and has worked closely with senior executives to drive organizational improvements, develop strategy and capture new growth opportunities. Alex understands the need for analytical rigor when developing new solutions to business problems but places greater weight on communicating effectively, navigating the politics of every organization, and taking risks when the data is not all there.

Through his work at the Clarion Institute, Alex enjoys upending the status quo and challenging clients and colleagues to think differently to chart a higher path by bringing energy to new ideas and opposing perspectives, sharing his passion for disruptive innovation, and employing a co-creative approach.

Expertise

Change Navigation
Cross-Functional Leadership Development & Alignment
Enterprise Risk Management
Corporate Finance
Strategy Development
Business Development and Fund Raising
Investor Relations

Education

Georgetown University, MBA Finance
Fordham University, BA Economics