

ANNUAL CONFERENCE

CHICAGO 2016

**REFLECTING ON THE EDGE:
PEOPLE, SPACE and WORK**

JOIN US FOR A MULTIDISCIPLINARY CONVERSATION AND LEARNING EXPERIENCE ON CREATIVE WAYS TO ADDRESS TODAY'S ORGANIZATION DESIGN CHALLENGES

The conference will focus on trends in the changing nature of work, the impact on workspace, the ways that design can intersect with the focus on big data, and the evolution of our capabilities as organization design practitioners.

WHEN MAY 3-5, 2016

WHERE W Hotel Lakeshore

FEES Registration \$1895
Early \$1495 (Until Feb. 29th, 2016)
Student \$495

WHO WE ARE Organization Design Forum is an association of practitioners intent on sharing knowledge, creating community and promoting excellence in practice to help organizations around the world to be effective, successful and inspiring places to work.

For more information:

www.organizationdesignforum.org

OR contact the ODF Administrator at (602) 510 . 9105 or email info@organizationdesignforum.org



CONFIRMED PLENARY SPEAKERS:

Dr. EDGAR SCHEIN

Psychologist and Author

Dr. Edgar Schein is the Society of Sloan Fellows Professor of Management Emeritus, MIT. He is a revered and sought after speaker on how to successfully navigate the changing global and generational conversations that are occurring in our organizations. Dr. Schein will speak to us about his newest book on the art and science of "Humble Consulting" following his book for leaders titled "Humble Inquiry".

Dr. MARTY TREVINO

Sr. Subject Matter Expert For Organizational Strategy, Design And Business Intelligence; National Security Agency

Dr. Trevino will share his cutting edge work integrating Socio Technical Systems thinking, business intelligence, design thinking and organization design to assimilate disparate sources of data and accelerate decision making, strategy and action.

TODD HEISER

Consumer Products Practice Area Leader & Principal, Gensler

Gensler is a leading design firm who's motto is "Leveraging the Power of Design to Create a Better World." Todd will focus on emerging trends in the workforce and how work space is changing to adapt and drive how people are working. We will explore implications to the practice of organization design.

RICHARD MALTSBARGER

Chief Development Officer And President Of International, Lowe's

Richard will discuss how he has been using fundamental principles of organization design to better deliver innovation and growth at Lowe's, as well as what practitioners can do to most effectively engage business leaders to make informed organization design choices.

Back by popular demand, the "Organization Design Bazaar" - an energizing, open forum-style event where conference attendees offer topics to the conference community for discussion, and engage in idea exchange related to our conference theme.

"The bazaar is an awesome format. The topics I attended...were intense and informative sessions."

PEER PRESENTATIONS

(Concurrent Sessions)

Every year we invite the ODF community to submit proposals on case studies, advanced theory and new methodologies that impact the practice of organization design. We have selected six "Peer Presentations" that we believe align with our desire to elevate our practices.

MOBILE WORKFORCE? HOW TO DESIGN FOR ENACTING WORK SPACE IN THE FLOW

Loni Davis, *PhD*

TRANSFORMATION WITH SPEED: HOW TO ACCELERATE TO THE FUTURE STATE

Michele DiMartino

KatesKesler Organization Consulting

ORGANIZATION DESIGN GOVERNANCE (ODG): EMBEDDING A DESIGN AND OPERATING MODEL INTO BUSINESS-AS-USUAL AND ENSURING "FIT FOR PURPOSE" OVER TIME

Mark LaScola

On the Mark

THE PRACTITIONER AS HEROIC LEARNER: DESIGNING LEARNING ENVIRONMENTS FOR LEADERS, TEAMS, AND ORGANIZATIONS

Diana Larsen

FutureWorks Consulting, LLC

A SR. BUSINESS LEADERS' VIEW OF ORG DESIGNERS AS PARTNERS IN CREATING SUSTAINED ORGANIZATIONAL & CULTURAL CHANGE

Edward Magee, *Thomas & Betts*

Rick Hardin, *PhD, AlixPartners*

FROM "FACTORY" TO "STUDIO": INTEGRATED SOCIO-PHYSICAL DESIGN FOR THE HIGH-PERFORMANCE WORKPLACE

Fritz Steele, *PhD*

Fritz Steele Consultants

PRE-CONFERENCE WORKSHOPS

MONDAY, MAY 2ND

We devote the day before the conference to workshops that build knowledge, skills and competence for our different types of practitioners.

It is our goal to help elevate and deepen the practice of organization design by offering learning opportunities that enable or support the field.

HALF-DAY SESSIONS

\$249 each

ORGANIZATION DESIGN FOR 'LEARNERS'

Claudia Murphy Bement

Managing Principal of CMC, Inc.

ORGANIZATION DESIGN GOES AGILE: WHAT CAN SOFTWARE DEVELOPMENT TEACH US ABOUT SELF-ORGANIZING AND DESIGN?

Diana Larsen

Partner in FutureWorks Consulting LLC., and an international authority in Agile software development, team leadership, and Agile transitions

FULL-DAY SESSION

\$495

THE (HIDDEN) SECRETS OF THE AXELROD'S CONFERENCE MODEL[®]

Dick and Emily Axelrod

Founders of the Axelrod Group