

DESIGNING FOR AGILITY & INNOVATION

APRIL 24-26, 2018

ANN ARBOR, MI



MONDAY, APRIL 23RD - PRE-CONFERENCE WORKSHOPS & "QUICK START"

7:45 AM - 8:45 AM	Breakfast for attendees	<i>TBC</i>
9:00 AM - 4:00 PM	Organization Design Primer: Theory and Practice Tom Jasinski & Stuart Wigham	<i>Regency</i>
10:00 AM - 4:00 PM	Experience Design, Shaping Design Jeff Tritt & Brian Donovan, IBM iX	<i>Regency</i>
5:00 PM - 5:45 PM	"Quick Start" - A casual (no-host) networking event for first time conference attendees	<i>Regency</i>

TUESDAY, APRIL 24TH - 2018 CONFERENCE OPENS - DAY 1 9:00 AM - 6:30 PM

9:00	Welcome (Breakfast available starting @ 7:45 AM in Regency Ballroom on 2nd Floor)	<i>Terrace Ballroom</i>
9:30	Build a Workplace People Love – Just Add Joy Richard Sheridan	
10:45	Break	
11:00	Peer Workshops	<i>various</i>
	<ul style="list-style-type: none">Transforming a Telecom – Scaling Organization Design Capabilities Christin MerkelSyngineering: Building Agility Into Every Organization Rich Thayer & Bill ZybachSocial Technology Tools for Internal Workplace Collaboration Melissa Goodson	
12:30	Lunch	<i>Regency</i>
1:45	Structured Group Integration	<i>Terrace</i>
2:15	Break & transition to Ross Business School @ University of Michigan	<i>~1 mile walk or shuttle</i>
3:30	Creating Positive Change Without Authority Chris White	<i>Blau Hall Colloquium (5th Floor)</i>
5:30	Hosted Reception - sponsored by:	<i>Executive Learning and Conference Center @ Ross</i>
6:30	Dinner (self organize)	





WEDNESDAY, APRIL 25TH - DAY 2 8:30 AM - 5:00 PM

8:30	Welcome (Breakfast available starting @ 7:15 AM in Regency Ballroom- 2nd Floor)	<i>Terrace</i>
8:45	Organization Design Bazaar Kickoff	
9:00	Organization Design Bazaar (Round 1)	<i>various</i>
9:45	Break	<i>Terrace</i>
10:00	Activating a Global Brand Model Dan Dombey, Greg Kesler, & Amy Kates	
11:30	Organization Design Bazaar (Round 2)	<i>various</i>
12:30	Lunch	<i>Regency</i>
2:00	Peer Workshops	<i>various</i>
	<ul style="list-style-type: none"> • Applying Nature’s Wisdom to Organizational Ecosystems Sally Breyley Parker & Argerie Vasilakes • Participation is Not a Choice – Techniques to Amplify Your Partnerships Jason Knight & Allison Pollard • Running Faster: Redesigning a Transformative Appliance -Technology Company Anthony Cobb & Doug Haaland 	
3:45	Structured Group Integration or depart for Tour of Menlo Innovations (pre-registration req’d)	<i>Terrace</i>
4:15	Organization Design Bazaar (Round 3)	<i>various</i>
5:00	Relax & Rejuvenate (dinner - self organize)	

THURSDAY, APRIL 26TH - DAY 3 8:00 AM - 1:30 PM

8:00	Welcome & Integration (Breakfast available starting @ 7:00 AM in Regency Ballroom -2nd Floor)	<i>Terrace</i>
8:15	Organization Agility: Where Design = Change Chris Worley	
9:45	Break & Hotel Check-out	
10:15	Managing Middle Market Innovation, What Best Companies Do Michael J. Leiblein	
10:45	Designer’s Practice: Managing Growth and Innovation in the Middle Market, Present Day Challenges for Triversity Construction Arlene Koth	
12:00	Integration & Close	
12:30	Lunch & Farewells	<i>Regency</i>

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