

ORGANIZING WITH PURPOSE: *Our Next Horizon*

APRIL 12-14 • LOUISVILLE, KY

ODF

IN THIS NEW ERA OF STAKEHOLDER CAPITALISM,

leaders are increasingly operating for optimized performance and positive impact, supported by better measurement tools and technology. How can designers contribute to leaders' efforts to align purpose, impact, and organizational performance?



LOUISVILLE, KY

Brown Hotel

\$179/nt + tax (as avail. thru 03/19/21)



Early Registration \$1495

Until March 1, 2022

Registration \$1895



ORGANIZATION DESIGN FORUM

is an association of practitioners intent on sharing knowledge, creating community, and promoting excellence in practice to help organizations around the world to be effective, successful, and inspiring.



www.organizationdesignforum.org

Contact the ODF admin:

(602) 510.9105

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PLENARY SESSIONS

Applying ONA to Align How Work Really Gets Done to the Organization's Design and Purpose

STEVE GARCIA

Managing Partner

Contemporary Leadership Advisors

Moving from Strategy as Stated to Strategy as Practiced

REED DESHLER & TODD CHRISTIAN

Principals

AlignOrg

The Repurposing of Organization Design

STU WINBY

CEO

Spring Network

OD in DAO? Early Observations About Distributed Autonomous Organizations from an Organization Designer

SARAH SONNENFELD

Principal & Founder

Alsephina Consulting



CONCURRENT PEER WORKSHOPS

Designing for Inclusive Stakeholder Capitalism: The Co-Creation of Mutual Value

BERNARD MOHR, SUSAN DONNAN & TONI RACCO

Designing Purpose into Politics: A Participatory Case Study

JULIAN CHENDER & CHRISTOPHER CARROLL

Emergent Forces - Exploring Trends and Technology That Will Shape Our Practice

CRAIG MCGEE & CARLOS VALDES-DAPENA

Intentional Design: Organization Design for Employee Well-being

CHARLES GRAY, TAMARA SCHULT & KAVITHA REDDY

Investors Driving Action: ESG as an Organizational Growth Imperative

DAN LAMP, MOLLY MAYMAR, LEAH WATERHOUSE
& JULIE PORSKJAER

Navigate Organization Design Implementation and Change With Data & Analytics

ANGIE KEISTER & NEELIMA PARANJPEY

The Participation Principle

MOLLY BREAZEALE

Using Purpose Archetypes to Inform Purpose-Driven Design

KIERSTEN RIPPETEAU

Using Role Identity to Design for Purpose

COLE JACKSON & JULIAN CHENDER

4 Principles of Connection: Creating Purpose Through Meaningful Employee Experiences

JASON COCHRAN

PRE-CONFERENCE WORKSHOPS

MONDAY, APRIL 11

We devote the day before the conference to workshops that build knowledge, skills, and competence for practitioners at different stages in their career.

Introduction to the Practice of Organization Design

IN-PERSON WORKSHOP

9:30AM - 4:30PM

This fast-paced session is intended for those who are beginning the practice of organization design or want to better understand what organization design is, its underlying theory and methodology. If you are wondering how to connect what you already know to the deep and powerful change that organization design creates, this workshop is for you.

Fee: **\$349** Student Fee: **\$149**

Business Agility Basics: Designing for Whatever the Future Brings

IN-PERSON WORKSHOP

12:30PM - 4:30PM

No matter what the future brings... These 6 words sum up the modern reality - and whether that's an opportunity or obstacle is up to you. Join us to learn how Business Agility principles and practices make the difference and how to incorporate them into your OD practice.

Fee: **\$249**



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