

# FESTIVAL OF ORGANIZATION DESIGN

WHERE BIG IDEAS MEET REAL-LIFE APPLICATIONS

MAY 7 - 9, 2024 | THE TWIN CITIES IN MN



## A festival where big ideas meet real-life applications...

So much is happening in the world of work right now; it's exciting and inspiring and daunting at the same time. There is no shortage of radical thinking and sage advice for responding to the new challenges. But how do we take these big ideas and convert them into practical and impactful changes in our organizations? This is the theme of our 2024 conference: converting bold new thinking into practical actions that have positive impact.



St. Paul, MN

**The Saint Paul Hotel**

\$159/nt + tax  
(as avail thru 04.08.2024)



**Registration \$1895**

Save \$400 by March 1, 2024



## Organization Design Forum

is an association of practitioners intent on sharing knowledge, creating community, and promoting excellence in the practice to help organizations become more effective, successful, and inspiring.



Contact ODF's Admin

info@organizationdesignforum.org

## KEYNOTES

### 'Organization Design' As Noun and Verb: The Role of Culture In Becoming An Agile Organization

**Chris Worley** *Research Prof of Management*  
Pepperdine's Graziadio School of Business

### Thinking Like a Futurist: An Essential Organization Design Mindset

**Bob Johansen** *Distinguished Fellow*  
Institute for the Future

### Don't Just Look at the Trees: Apply Systems Thinking to Design the Organizational Forest

**Beth Gunderson** *Executive Fellow*  
USC Center for Effective Organizations

### Scaling Our Impact: The Accenture Operating Model & Organization Design Practice Experience

**Amy Kates** *Senior Managing Director*  
Accenture

### Technology and Organization Design: Current Trends and Future Possibilities

We anticipate panelists to include leaders from ,  
**Orgvue, Nakisa, Functionly, Agentnoon**

Contact Us



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# PRE-CONFERENCE WORKSHOPS

**MONDAY, MAY 6**

We devote the day before the conference to workshops that build knowledge, skills, and competence for practitioners at different stages in their career.

## Introduction to the Practice of Organization Design

Cynthia Escamilla  
9:30 AM – 4:30 PM

This fast-paced session is intended for those who are beginning the practice of organization design or want to better understand what organization design is, its underlying theory and methodology. If you are wondering how to connect what you already know to the deep and powerful change that organization design creates, this workshop is for you.

Fee: \$349      Student Fee: \$149

## A Primer for Running Your Own Organizational Network Analysis (ONA)

Steve Garcia  
9:00 AM – 4:30 PM

In today's faster-paced, more complex business environment, it's often the structure of a firm's informal network versus its formal hierarchy that defines success. Learn how you can add ONA to your organization design toolkit and gain new insight to help solve today's most important design challenges.

Fee: \$549

## ORGANIZATION DESIGN IN PRACTICE

Navigating Strategy as a Roadmap, a Capability, and a Function

Alice Mann

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Meet Your Indispensable New Colleague: AI  
Phanish Puranam

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Making Design Real via Interaction Models  
Kevin Anderson & Briana Bradley

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Organization Design Meets Artificial Intelligence and Automation. Fact or Fiction?  
Tom Falkowski

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Designing Organizations Using a Soulful Lens  
Jardena London

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Organizationally Healthy or On Your Way to a Health Crisis? An Innovative Org Health Assessment that Can Actually Tell the Difference

Whit Laga, Theresa Garcia, & Mark Robinson

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Designing within a Cultural Context - An Indigenous Case Study  
Jane Judd

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Generative AI and Your Organization – Sizing the Impact  
Andrew Williams & Mehmet Tuzel

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The Overlap Trap: How Overlapping C-Suite Roles and Functions are Stymying Productivity and Transformation Efforts  
Dr. Janet Sherlock

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Keeping Pace with AI: The Critical Role of Governance  
Aparupa Bhattacharya & Maya Bodan

## Appreciating our 2024 Sponsors

