FESTIVAL OF ORGANIZATION DESIGN

WHERE BIG IDEAS MEET REAL-LIFE APPLICATIONS

MAY 7 - 9, 2024 | THE TWIN CITIES IN MN

MONDAY, MAY 6th - PRE-CONFERENCE WORKSHOPS & "QUICK START"

9:00 AM - 4:30 PM	**A Primer for Running Your Own Organizational Network Analysis**
9:30 AM - 4:30 PM	**Introduction to the Practice of Organization Design**
5:00 PM - 5:30 PM	"Quick Start" - A casual networking event for first time conference attendees

TUESDAY, May 7th - 2024 CONFERENCE OPENS - DAY 1   9:00 AM - 5:15 PM

9:00   Welcome (Breakfast available starting @ 7:30 AM)

9:15   **'Org Design' As Noun and Verb: The Role of Culture in Becoming an Agile Organization** |
       Chris Worley, PhD, Pepperdine's Graziadio School of Business

10:45 Break

11:15 Organization Design in Practice - *take your pick*
- **Designing Organizations Using a Soulful Lens** | Jardena London, Rosetta Agile
- **Keeping Pace with AI: The Critical Role of Governance** | Aparupa Bhattacharya & Maya Bodan, Deloitte

12:15 Lunch

1:45   Organization Design in Practice - *take your pick*
- **Making Design Real via Interaction Models** | Kevin Anderson & Briana Bradley, Cargill
- **Org Design Meets Artificial Intelligence and Automation, Fact or Fiction?** | Tom Falkowski, Accenture

3:15   Break

3:45   **Thinking Like a Futurist: An Essential Org Design Mindset** | Bob Johansen, PhD, Institute for the Future

5:00   Closing for the day

5:30   Hosted Reception

ODF
Organization Design Forum
Theory - Practice - Insights
Annual Conference

WEDNESDAY, MAY 8th - DAY 2   8:30 AM - 5:30 PM

8:30   Welcome (Breakfast available starting @ 7:00 AM)

9:00   **Don't Just Look at the Trees: Apply Systems Thinking to Design the Organizational Forest** |
      Beth Gunderson, Executive Fellow, USC Center for Effective Organizations

11:00   Break

11:30   Organization Design in Practice - *take your pick*
- **Meet Your Indispensable New Colleague: AI** | Phanish Puranam, INSEAD
- **The Overlap Trap: How Overlapping C-Suite Roles & Functions Are Stymying Productivity & Transformation Efforts** | Janet Sherlock, PhD, Ralph Lauren Corp

12:30   Lunch

2:00   Organization Design in Practice - *take your pick*
- **Designing within a Cultural Context - An Indigenous Case Study** | Jane Judd, Strategic Change Partners
- **Generative AI and Your Organization - Sizing the Impact** | Mehmet Tuzel & Andrew Williams, Slalom

3:00   Break & Reconvene

3:30   **Technology & Design: Current Trends & Future Possibilities** | Agentnoon, Functionly, Nakisa, and Orgvue

4:30   **From Ideas to Practice**

5:30   Closing for the day (Dinner is self-organized)

THURSDAY, MAY 9th - DAY 3   8:15 AM - 12:30 PM

8:00   Welcome (Breakfast available starting @ 7:00 AM)

8:15   Connections & ODF Community News

9:00   Organization Design in Practice - *take your pick*
- **Title: Organizationally Healthy or On Your Way to a Health Crisis? An Innovative Organizational Health Assessment that Can Actually Tell the Difference** | Whit Laga, Theresa Garcia, & Mark Robinson, USAA
- **Navigating Strategy as a Roadmap, a Capability, and a Function** | Alice Mann, Mann Partners, Inc

10:30   Break & Hotel Check-out

11:00   **Scaling Our Impact: The Accenture Op Model & Org Design Practice Experience** | Amy Kates, Accenture

12:00   Conference Wrap & Farewells

12:30   Lunch

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