THE EVOLUTION OF ORGANIZATION DESIGN:
Connected, Adaptive & Human-Centered

APRIL 29 - MAY 1, 2025 • DENVER, CO

ODF

As the world of technology rapidly evolves, the heart of our success lies in our relationships. These connections drive the collaboration, bold decision-making, and innovative breakthroughs that push organizations to new heights. At the 2025 conference, we will explore how to design adaptable systems where individual talent and collective intelligence thrive, and teams unite to create meaningful impact.

DENVER, CO
THE CURTIS HOTEL
$209/nt + tax
(as avail thru 04.07.2025)

REGISTRATION $1895
Save $400 thru February 1, 2025

ORGANIZATION DESIGN FORUM
is an association of practitioners intent on sharing knowledge, creating community, and promoting excellence in the practice to help organizations become more effective, successful, and inspiring.

CONTACT ODF'S ADMIN
info@organizationdesignforum.org

KEYNOTES

People and Technology-Powered Organizations: Designing the Operating Model of the Future

Greg Kesler *C-suite Advisor*
Mackenzie Luong *Accenture*

Helping High Growth Companies Pivot to Sustainable, Profitable Growth: The Leadership Team and Leadership Alignment Challenge

Michele DiMartino *Michele DiMartino & Assoc*

Custom Built for Success: Crafting Harley-Davidson's Apparel & Licensing Organization from the Frame Up

Brandon Peters *Harley-Davidson Motor Co*
Taylor Ziegler *Harley-Davidson Motor Co*
Liz Vales Damron *Liz Vales Consulting*

A New Paradigm of Org Design: How Tech is Changing the Design Process and the Role of the Practitioner

Stu Winby *Spring Network*

PRE-CONFERENCE WORKSHOPS

MONDAY, APRIL 28

We devote the day before the conference to workshops that build knowledge, skills, and competence for practitioners at different stages in their career.

INTRODUCTION TO THE PRACTICE OF ORGANIZATION DESIGN

Jodie Goulden & Brandon Curry
9:30 AM - 4:30 PM

This fast-paced session is intended for those who are beginning the practice of organization design or want to better understand what organization design is, its underlying theory and methodology. If you are wondering how to connect what you already know to the deep and powerful change that organization design creates, this workshop is for you.

Fee: $349   Student Fee: $149

DESIGNING YOUR OWN ORG DESIGN BUSINESS

Kate Dixon & Julian Chender
12:30 - 4:30 PM

A Master Class for Independent & Boutique Consultants who want to win better clients at higher fees

In today's rapidly evolving market, where major firms are consolidating through acquisition, there's never been a better time for us smaller consultancies to capture high-value opportunities—if you know how to position yourself effectively.

Fee: $349

ORGANIZATION DESIGN IN PRACTICE

Human-Centered Organizations: A Tear-Down to Build-Up Approach

Eileen Bartholomew & Brad Clark

The Grassroots Game-Changer: Using Community Organizing Principles to Create Dynamic, People-First Organizations

Robyn Rohde & Kelle Snow

How Your Decision Making Process Can Become a Lever for Organizational Change

Mike Arauz & Tom Hunt

Designed to Connect, Adapt, Evolve, and Flourish: Leveraging Generative Tensions (Polarities) in Organization Design

Sally Breyley-Parker

Bringing Organization Planning & Analysis (OP&A) to Life

Jill Dobbe & Kristie Tran

Building the Adaptive Organization: Thriving in the AI-Enabled Future

Julie Cline, Tamarah Usher & Amalia Goodwin

Bringing Good Design to Social Impact Organizations

Julian Chender & Brandon Curry

Creating Your Own Human-Centered, Adaptive, and Impactful Design Methodology

Regan Miller & Gary Frank

Practice Makes Progress: Using Practice to Activate Organization Design

Lorraine Damereau

Unlocking Agility with Product-Based Organization Design

Billy Carberry & Kestas Sereiva