






2025 Community Partner



**MONDAY, April 28<sup>th</sup> - PRE-CONFERENCE WORKSHOPS & "QUICK START"**

9:30 AM - 4:30 PM	<b>Introduction to the Practice of Organization Design</b>	Dodgeball
12:30 PM - 4:30 PM	<b>Designing Your Own Organization Design Business</b>	Keep Away
5:00 PM - 5:30 PM	<b>"Quick Start"</b> - Meet-n-greet for first-time attendees sponsored by  USC MARSHALL CENTER FOR EFFECTIVE ORGANIZATIONS	The Corner Office

**TUESDAY, April 29<sup>th</sup> - 2025 CONFERENCE OPENS - DAY 1 8:30 AM - 5:00 PM**

8:30	Welcome (Breakfast available starting @ 7:30 AM in Duck Duck Goose & Hopscotch)	Four Square
9:15	<b>People and Technology-Powered Organizations: Designing the Operating Model of the Future</b>   Greg Kesler – C-suite Advisor & Mackenzie Luong – Accenture	Four Square
10:45	Break	
11:15	Organization Design in Practice - <i>take your pick</i>	
	<ul style="list-style-type: none"> <li><b>The Grassroots Game-Changer: Using Community Organizing Principles to Create Dynamic, People-First Organizations</b>   Robyn Rohde &amp; Kelle Snow – Thornbird Consulting</li> <li><b>Creating Your Own Human-Centered, Adaptive, and Impactful Design Methodology</b>   Regan Miller – Future Wise Organizational Consultants &amp; Gary Frank – Change Xcelerators, LLC</li> </ul>	Four Square Red Rover
12:15	Lunch	Duck Duck Goose
1:45	Organization Design in Practice - <i>take your pick</i>	
	<ul style="list-style-type: none"> <li><b>How Your Decision Making Process Can Become a Lever for Organizational Change</b>   Mike Arauz – August Public &amp; Tom Hunt – Pivot Energy</li> <li><b>Practice Makes Progress: Using Practice to Activate Org Design</b>   Lorraine Damerou – Damerou Consulting</li> </ul>	Four Square Red Rover
2:45	Break	
3:15	<b>Helping High Growth Companies Pivot to Sustainable, Profitable Growth: The Leadership Team and Leadership Alignment Challenge</b>   Michele DiMartino – Michele DiMartino & Assoc	Four Square
4:45	Closing for the day	
5:15	Hosted Reception Sponsored by   	Four Square Pavilion

**WEDNESDAY, APRIL 30<sup>th</sup> - DAY 2 8:30 AM - 4:30 PM**

8:30	Welcome (Breakfast available starting @ 7:30 AM in Duck Duck Goose & Hopscotch)	Four Square
9:00	Organization Design in Practice - <i>take your pick</i>	
	<ul style="list-style-type: none"> <li>• <b>Human-Centered Organizations: A Tear-Down to Build-Up Approach</b>   Eileen Bartholomew &amp; Brad Clark, Navigate Corp</li> <li>• <b>Unlocking Agility with Product-Based Organization Design</b>   Billy Carberry &amp; Cameron Davis – Accenture Operating Model and Organization Design</li> </ul>	Four Square Red Rover
10:15	Break	
10:45	Organization Design in Practice - <i>take your pick</i>	
	<ul style="list-style-type: none"> <li>• <b>Building the Adaptive Organization: Thriving in the AI-Enabled Future</b>   Julie Cline, Tamarah Usher, &amp; Amalia Goodwin – Slalom</li> <li>• <b>Bringing Organization Planning &amp; Analysis (OP&amp;A) to Life</b>   Jill Dobbe &amp; Kristie Tran – Orgvue</li> </ul>	Four Square Red Rover
12:15	Lunch	Duck Duck Goose
1:45	<b>Connect, Reflect, Discover</b>	Four Square
2:45	Break	
3:15	<b>A New Paradigm of Organization Design: How Technology is Changing the Design Process and the Role of the Practitioner</b>   Stu Winby - Spring Network	Four Square
4:15	Closing for the day (Dinner is self-organized)	

**THURSDAY, MAY 1<sup>st</sup> - DAY 3 8:30 AM - 12:45 PM**

8:30	Welcome & ODF Community News (Breakfast available starting @ 7:30 AM in Duck Duck Goose & Hopscotch)	Four Square
9:00	Organization Design in Practice - <i>take your pick</i>	
	<ul style="list-style-type: none"> <li>• <b>Designed to Connect, Adapt, Evolve, and Flourish: Leveraging Generative Tensions (Polarities) in Organization Design</b>   Sally Breyley-Parker - TimeZero Enterprises</li> <li>• <b>Bringing Good Design to Social Impact Organizations</b>   Julian Chender - 11A Collaborative</li> </ul>	Four Square Red Rover
10:30	Break & Hotel Check-out	
11:00	<b>Custom Built for Success: Crafting Harley-Davidson’s Apparel &amp; Licensing Org from the Frame Up</b>   Brandon Peters + Taylor Ziegler – Harley-Davidson Motor Co & Liz Vales Damron – Liz Vales Consulting	Four Square
12:15	Conference Wrap & Farewells	
12:30	Lunch	Duck Duck Goose

**Thank you 2025 Conference Sponsors!**

