

Unlocking AI's Potential

Strategies that Align People, Platforms, and Performance

What Powers AI?



People



Data



Technology



Money

Strategy Components

Data Approach



Organizational Alignment



AI/ML PLATFORM



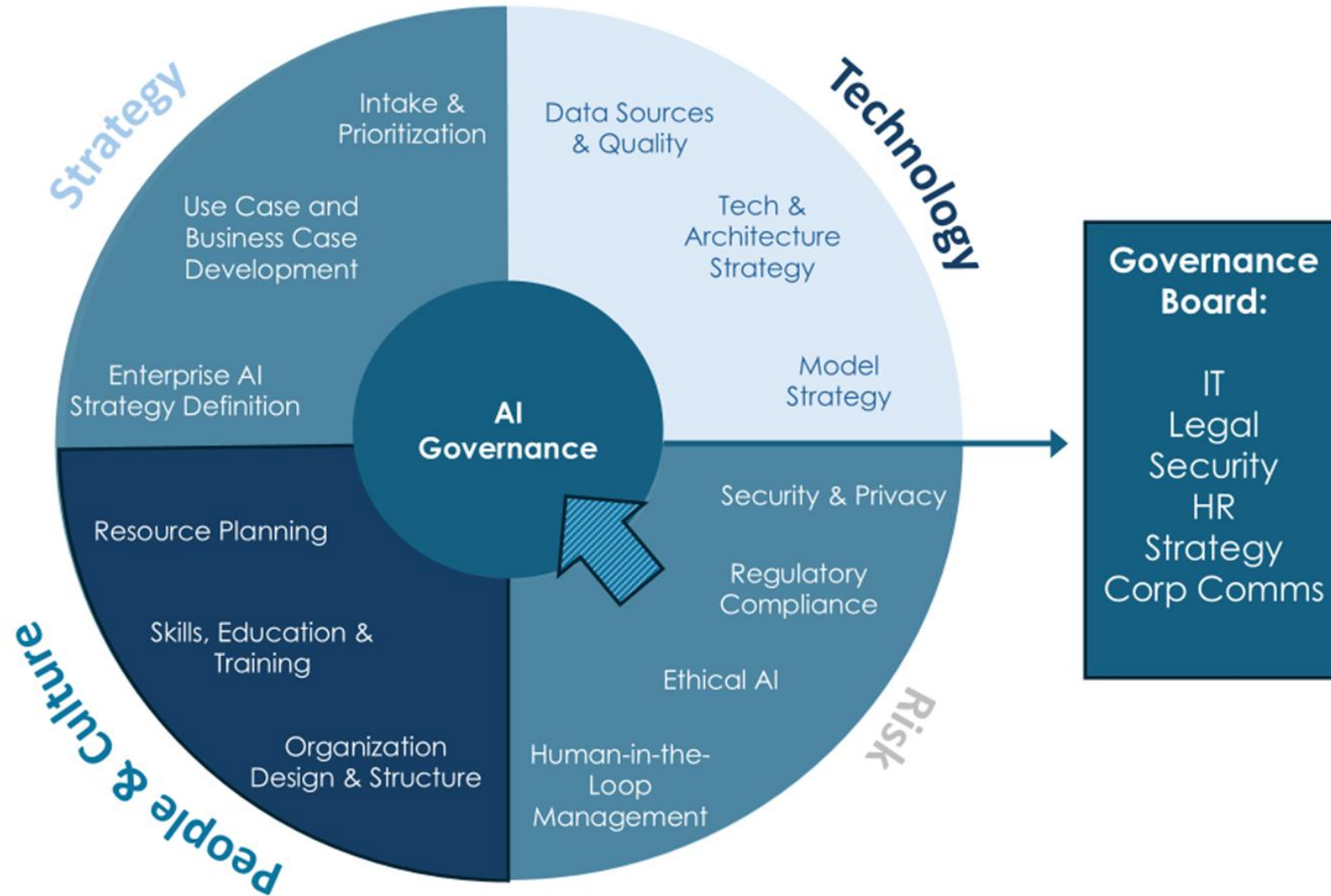
Governance

Uses

Processes / Operations



AI Strategy & Governance

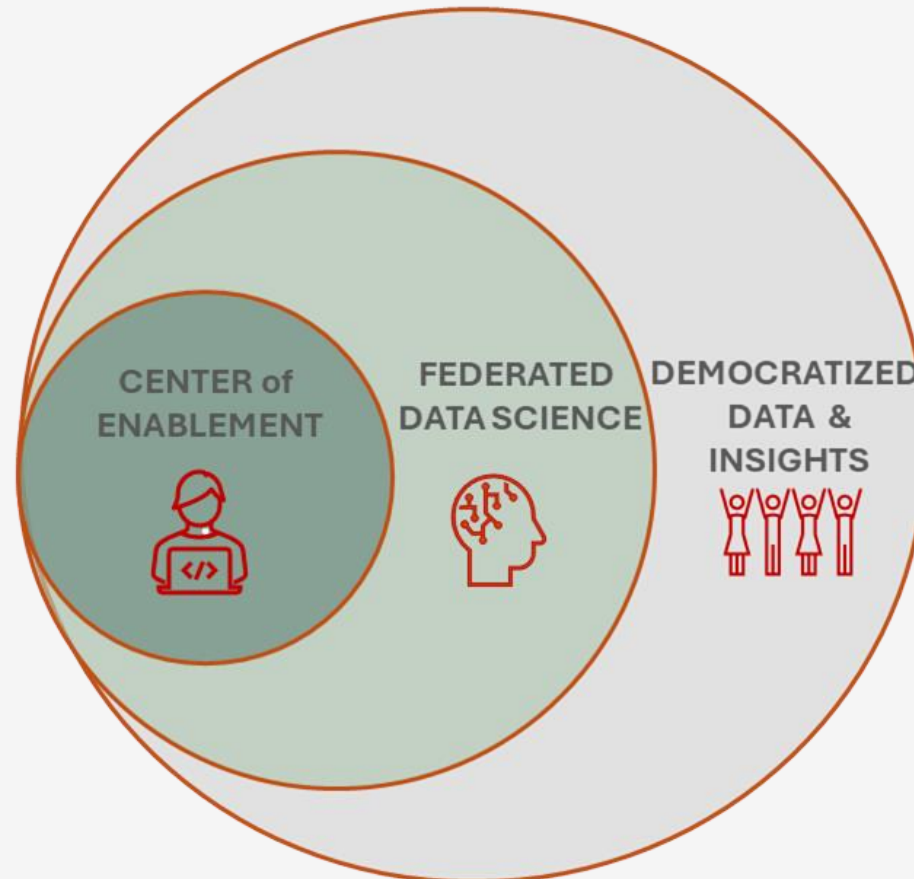


Source: Org.Works™



Organizing for Effective AI

CFD Organization Model for Enterprise AI



Source: Org.Works™



Striving for AI Success



Build and
Execute an
Enterprise AI
Strategy



Use Short-
Term ROI to
Fund Longer-
Term
Capabilities

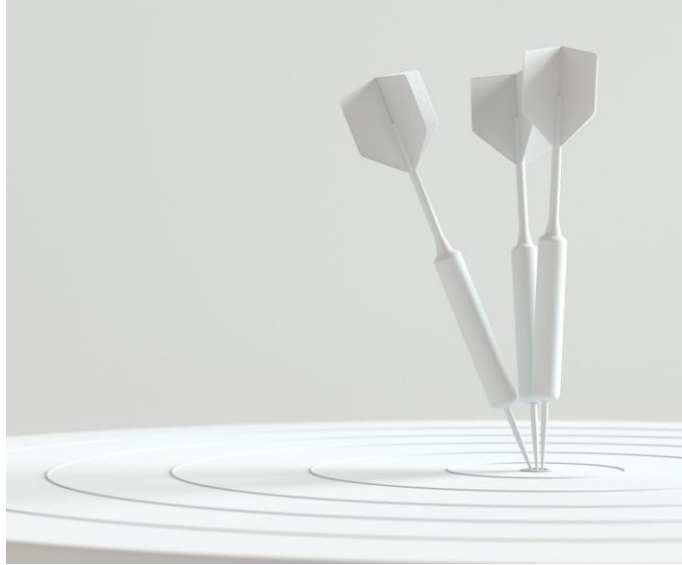


Don't Expect
Perfection



Build a
Culture for AI





Thank you



Dr. Janet Sherlock



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Org.Works

Additional Resources on AI strategy & organization from Dr. Sherlock

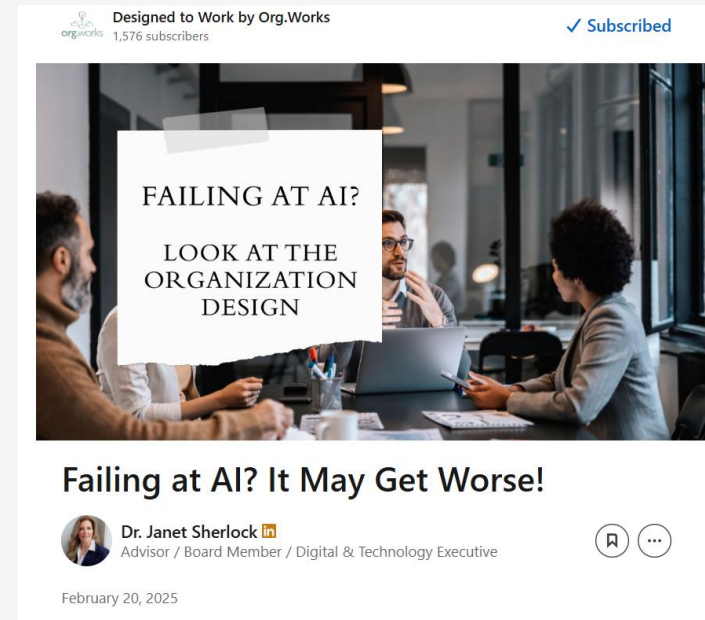
AI Governance:



The screenshot shows the top portion of a webpage from Financier Worldwide. On the left is a navigation menu with links like Home, Latest Issue, Issue Archive, FWPodcast, InDepth Features, Power Players, Events & Education, ExpertBriefing, and FW News. The main content area features a large image of a meeting with a futuristic digital overlay. Below the image is the article title 'Mastering AI governance: a strategic approach for corporate leaders'. At the bottom of the article preview, it says 'September 2024 | SPOTLIGHT | RISK MANAGEMENT' and 'Financier Worldwide Magazine'.

<https://www.financierworldwide.com/mastering-ai-governance-a-strategic-approach-for-corporate-leaders>

AI Organization Structure:



The screenshot shows a LinkedIn post from the 'Designed to Work by Org.Works' group, which has 1,576 subscribers and the poster is subscribed. The post features a background image of a meeting with a white text box that reads 'FAILING AT AI? LOOK AT THE ORGANIZATION DESIGN'. The headline of the post is 'Failing at AI? It May Get Worse!'. The author is identified as 'Dr. Janet Sherlock', an Advisor / Board Member / Digital & Technology Executive. The post is dated February 20, 2025.

<https://www.linkedin.com/pulse/failing-ai-may-get-worse-dr-janet-sherlock-o8oee/?trackingId=Z0MuaUwKQqqn4o2M6CL5gg%3D%3D>